

LANCE WOLFE

Live Event Staffing & Workforce Operations

Orlando, FL • Nationwide Travel | 239-273-8290 | lancemt Wolfe@gmail.com | lancewolfe.com

Summary

Live-event staffing leader with nationwide experience recruiting, scheduling, deploying, and managing temporary hospitality workforces for major festivals, sporting events, and premium hospitality programs. Independently leads event teams of 100+ staff and supports large-scale deployments of 200–800 workers.

Staffing & Workforce Operations

Event Aces

Staffing Manager / Lead Staffer

2024–Present | Nationwide

- Own the staffing lifecycle for assigned events from recruiting and hiring through scheduling, onboarding, staff communications, check-in, deployment, and onsite execution.
- Independently lead workforces of 100+ staff, coordinating directly with clients and event leadership while managing callouts, replacements, schedule changes, and evolving operational needs.
- Support large-scale deployments of 200–800 staff, including an approximately 800-person EDC Las Vegas operation, and lead Event Aces assignments for EHS, Levy, PAR, and Spectrum.

Selected Lead Assignments: NFL Draft • NHL Winter Classic • Forbidden Kingdom • We Belong Here • Palm Tree Festival • Capitol Groove • Back Cove • John Deere Classic

Event Operations Experience

SOHO • Event Aces • Proof of the Pudding • Sweet & Chili • Ridgewells

National Event Hospitality

2022–Present

- Extensive frontline experience across temporary festival, sporting, and premium hospitality environments, providing practical insight into the staff experience from arrival and check-in through live service and breakdown.
- Multi-year SOHO bartender with an established working relationship with its staffing and operations teams, plus additional leadership as Zone Manager for Proof of the Pudding at Formula 1 Austin.

Selected Major Events: Coachella • Formula 1 • EDC Las Vegas • Super Bowl LVII • U.S. Open

Staffing Systems & Process Improvement

- Build end-to-end staffing workflows connecting applicant intake, screening, hiring, scheduling, onboarding, payroll readiness, and final event rosters.
- Consolidate high-volume applicant data across recruiting sources and workforce platforms to identify duplicates, missing requirements, availability, and staffing gaps.
- Automate staff communications and repetitive administrative workflows, improving confirmations, reminders, schedule changes, event instructions, roster accuracy, communication speed, onboarding visibility, and event readiness.

Tools: Google Forms/Sheets • Excel • Workforce/Payroll Platforms • CRM Systems • Workflow Automation

Venue Management

Gilt Nightclub

Marketing Manager & Talent Buyer

2021–2022 | Orlando, FL

- Helped coordinate programming and operations for a seven-night-per-week entertainment venue.
- Managed cross-functional relationships with venue leadership, promoters, talent, and creative teams.