

LANCE WOLFE

Live Event Operations • Staffing • Hospitality

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Professional Profile

Live-event operations professional with 10+ years in hospitality and nationwide experience across major music festivals, sporting events, and premium hospitality programs. Background spans workforce management, bar operations, high-volume hospitality, venue management, talent buying, event production, and operational systems. Independently leads event workforces of 100+ staff and supports large-scale deployments of 200–800 workers.

Event Aces Staffing

Event Aces

Staffing Manager / Lead Staffer

2024–Present | Nationwide

- Own end-to-end staffing operations for assigned events, including recruiting, hiring, scheduling, onboarding, staff communications, check-in, deployment, and onsite execution.
- Independently lead temporary workforces of 100+ staff, coordinating directly with clients and event leadership.
- Support large-scale deployments involving 200–800 workers, including an approximately 800-person EDC Las Vegas operation.
- Manage callouts, replacements, staffing gaps, schedule changes, and evolving operational requirements in fast-moving event environments.
- Lead assignments across multiple Event Aces client relationships, including EHS, Levy, PAR, and Spectrum.

Selected Lead Assignments: NFL Draft • NHL Winter Classic • Forbidden Kingdom • We Belong Here • Palm Tree Festival • Capitol Groove • Back Cove • John Deere Classic

Selected Large-Scale Assistant Assignments: EDC • U.S. Open • Electric Forest • Ultra • Texas Eclipse

Bar & Hospitality Operations

SOHO • Event Aces • Proof of the Pudding • Sweet & Chili • Ridgewells

Traveling Bartender | Event Operations

2022–Present

- Experienced across the full temporary bar lifecycle: bar builds, equipment and POS setup, product distribution, inventory, live service, troubleshooting, breakdown, and load-out.
- Work directly with clients and operations teams while handling staff assignments and adapting to changing needs in high-volume event environments.
- Multi-year SOHO bartender at Welcome to Rockville, Bourbon & Beyond, Louder Than Life, Imagine, Riptide, Seven Stars, Inkarceration, and Everwild.

Formula 1 Zone Manager

Proof of the Pudding

Zone Manager

Formula 1 | 2025

- Managed hospitality staff and operations within an assigned Formula 1 zone at Circuit of the Americas.
- Supported frontline execution and resolved operational issues throughout service.

Selected National Event Portfolio

EDC • Formula 1 • Coachella • Super Bowl LVII • U.S. Open • Electric Forest • Ultra • Texas Eclipse • NFL Draft • NHL Winter Classic

Venue Management

Gilt Nightclub / Wall Street Orlando Transition

Marketing Manager & Talent Buyer

2021–2022 | Orlando, FL

- Helped coordinate programming and operations across a venue operating seven nights a week.
- Ran Monday promoter meetings, coordinated event concepts, handled social posting, worked with photographers and videographers, and reviewed flyer designs with graphic designers.
- At Gilt's two EDM nights, heavily influenced purchasing decisions and was solely responsible for booking local supporting acts.
- Helped carry the venue through the Gilt to Wall Street transition while maintaining continuity in event programming and guest experience.

Entrepreneurship

Lithouse / Pizza & Champagne

Founder / Event Producer

- Built and programmed grassroots nightlife and event concepts, developing a hands-on approach to promotion, talent, and guest experience.
- Learned how to balance creative direction, venue relationships, marketing, and day-of execution in entrepreneurial event environments.

Staffing Systems & Process Improvement

- Build end-to-end staffing workflows connecting applicant intake, screening, hiring, scheduling, onboarding, payroll readiness, and final event rosters.
- Consolidate high-volume applicant data across recruiting sources and workforce platforms to identify duplicates, missing requirements, availability, and staffing gaps.
- Automate staff communications and repetitive administrative workflows, improving confirmations, reminders, schedule changes, event instructions, roster accuracy, communication speed, onboarding visibility, and event readiness.

Tools: Google Forms/Sheets • Excel • Workforce/Payroll Platforms • CRM Systems • Workflow Automation

Hospitality Foundation

Ruth's Chris was formative in setting the standard for workplace professionalism, service standards, pace, and guest care. Additional hospitality experience at Wendy's, Sonic, Cheddar's, and Rainforest Cafe reinforced adaptability, teamwork, and the rhythm of high-volume service.